



DECA AWARDS 2008
Design Excellence in Centers and Ambassadors

DISPLAY
MERCHANDISING
ENTRY
FORM

ENTRIES WILL BE JUDGED ON THE FOLLOWING CRITERIA: ATTRACTIVENESS, USER FRIENDLINESS, HOW THE DISPLAY IMPACTS CUSTOMER EDUCATION (TIMELINESS AND EFFECTIVENESS), CUSTOMER INTERACTION AND OVERALL SALES RESULTS

Please type all forms

Name

Company

Address

Phone

Fax

E-Mail

Website Address

Category (Cabinet, Plumbing, Lighting, Window Treatments, Flooring, or GREEN Product Displays) ONLY one per form please

Display Marketing Statement

(Describe your vignette in 100 words or less, in terms of customer education, customer interaction, and impact on sales)

Return completed form and entry materials by July 1st, 2008 to the below address