



DESIGN FORUM 2011

THE ART OF INNOVATION

Artisan Design Group, founder of the National Design Center Management Symposiums, Design Center Roundtables and DESIGN FORUMS is pleased to announce its ninth annual event for Design Professionals.

DATES:

August 17th thru 19th, 2011

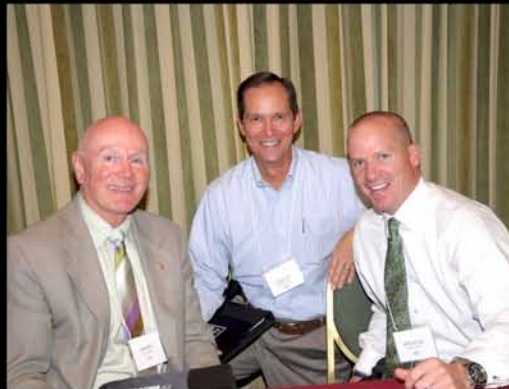
LOCATION:

San Diego, California

TO REGISTER GO TO:

www.ArtisanDesignGroup.net

www.DesignCenterForum.com



ENROLL NOW...

Designed for today's new construction and remodel community, this unique gathering will provide two information filled days for design professionals, interior designers, and design industry managers and executives throughout North America.

The DESIGN FORUM 2011 recognizes the changing terrain design professionals face during the current economic climate, and will offer three tracks of curriculum to share success strategies and market opportunities with the vanguard of our industry.

THE BOLD LOOK
OF **KOHLER**

HunterDouglas

Armstrong

DuPont™
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Where Great Floors Begin

DESIGN CENTER FORUM 2011

The Art of Innovation



Schedule of Events: Wednesday, August 17, 2011 - 2:00 pm to 7:00 pm

Registration Opens at the OMNI San Diego Hotel 2:00pm to 3:00pm

Opening Panel: "Industry Insight 2011" *The Future of the Customer Design Experience* 3:00pm to 5:00pm

Welcome Reception: 5:30 pm - 7:00 pm Artisan Design Group Showroom *Sponsored by Dupont Tyvek®*

Schedule of Events: Thursday, August 18, 2011 - 8:30 am to 6:30 pm

Keynote Presentation: "The Art of Innovation"

Track 1: Sales Success
The Lost Art of Questioning

Track 2: Round Table
Operational Efficiency

Track 3: Managers Forum
Building Your All Star Team

General Session: "Inspiration, Innovation and Beating the Value Calculus"

Track 1: Sales Success
What's Hot and What's Not

Track 2: Round Table
Negotiating the Win-Win

Track 3: Managers Forum
Innovative Thinking

Cocktail Reception: 4:30 pm - 6:30 pm OMNI San Diego Hotel

Schedule of Events: Friday, August 19, 2011 - 8:30 am to 12:00 pm

General Session: "Color and Design Trends 2011" *Panel of Industry Experts*

Closing Session: SYNERGY FORUM - "The Power of Teams"

Registration Information

DATES:

August 17-19, 2011

LOCATION:

OMNI San Diego Hotel
675 L Street
San Diego, CA 92101

RESERVATIONS:

ADG Rate of \$199.00 per night
Call 619-231-6664

FORUM ENROLLMENT:

\$1150.00 by July 18, 2011
Includes 2 day program, 2 continental
breakfasts, 1 lunch and 2 cocktail
receptions.

EARLY ENROLLMENT:

\$995.00 by April 15, 2011

REGISTER:

Online: www.ArtisanDesignGroup.net
Email: Info@ArtisanDesignGroup.net
Fax: 619-269-0302
For information call: 619-269-1211

Registration Form

name	title	company
mailing address		city/state/zip
phone	fax	email
payment: <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> CHECK	amount	
credit card #	expiration date	
billing address (if using credit card)		
signature	shirt size <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL	